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# LED Movement



By Jedd

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# My Initiative

My initiative was to show the benefits resulting in a switch from incandescent lights to LED lights.





# The survey

I wanted the survey to be straight to the point and simple to understand.

→ **A total of 5 questions**

There were 5 questions, that are easy to understand and gave me enough info

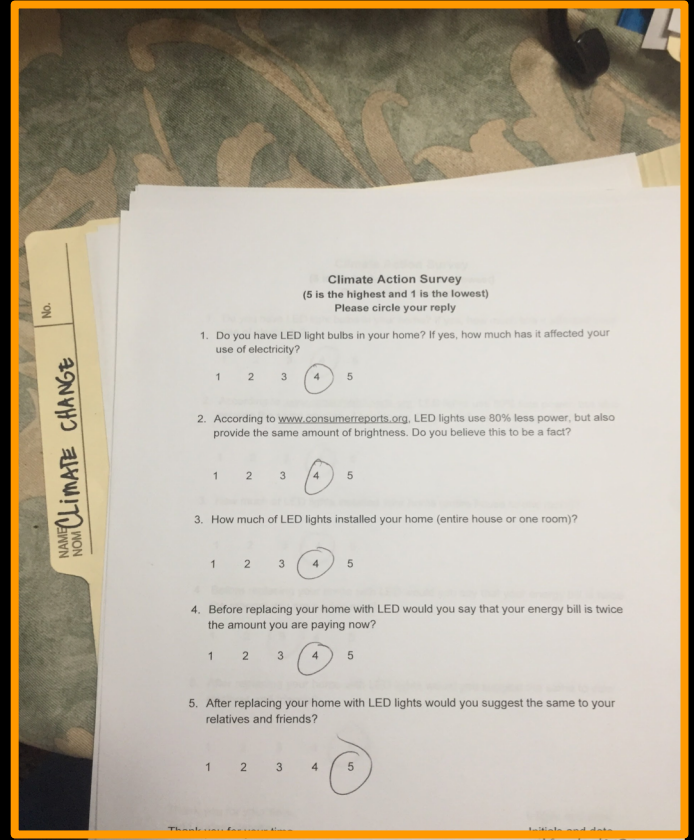
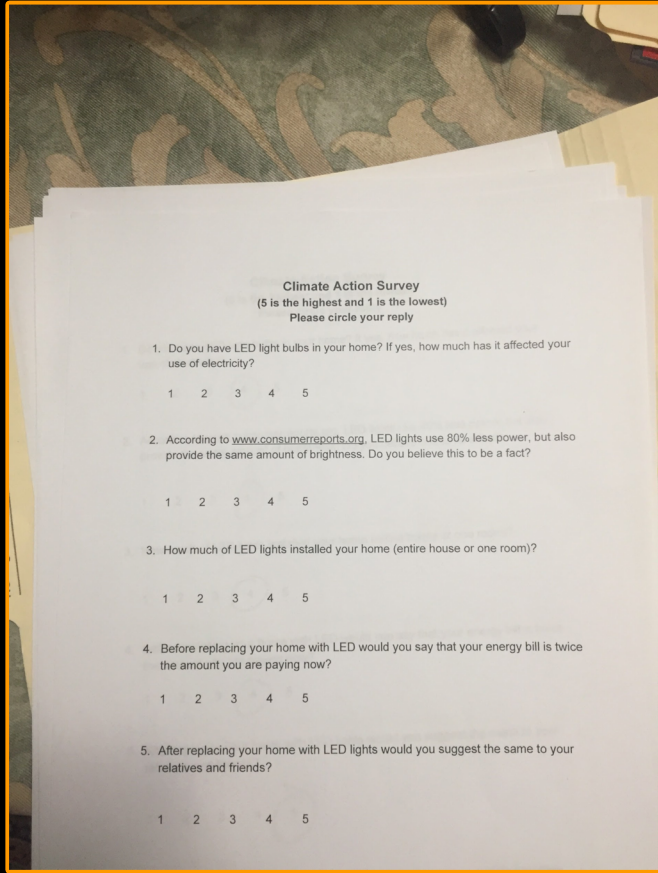
→ **A scale of 1-5**

I gave them a scale from 1 to 5 depending on how much it applies to you

→ **Gave them information**

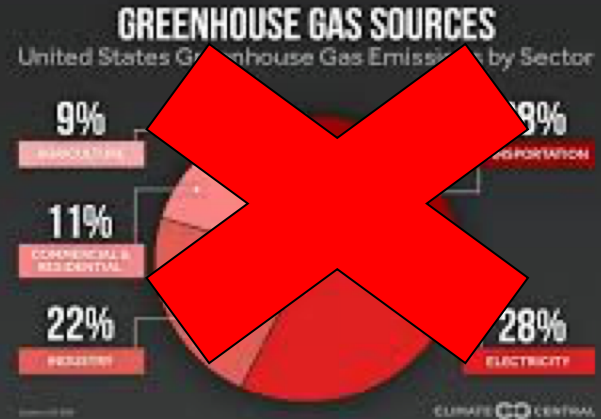
I gave them information to convince them to switch.

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**14 people took the survey,  
Most of them said they are or  
already have switched**



The baseline=19.2gCO<sub>2</sub>e

The program=12.8gCo<sub>2</sub>e





## What's next?

I believe the next steps, are for the people that already know about LED lights to spread the word.

By sharing the benefits they gained from switching, people will be more convinced, they can reach more people.



Thank you for  
listening!



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